



Harlem Commonwealth Council, Inc.
361 West 125th Street
New York, New York 10027

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theHCC NEW VENTURES PROGRAM
A FASTTRAC® ENTREPRENEURIAL TRAINING PROGRAM

Harlem Commonwealth Council, Inc. has a seat waiting for you in THE HCC NEW VENTURES PROGRAM

A FastTrac® Entrepreneurial Training Program

APPLICATION

Entrepreneurs are vital for the economic well-being of any community. In order to assure long-term survival, it is essential that entrepreneurs have access to business education, technical assistance and appropriate business networks. The long-term goal of the HCC New Ventures Program is one of technical assistance services and support to help foster business and economic development in the Harlem community.

This form will help identify applicants who will be selected to participate in the **FREE** 16-session *HCC New Ventures Program*.

Applicants must:

- Commit to attend all sessions
- Complete all homework assignments
- Complete an approved business plan in order to graduate
- Own or plan to start a business
- Submit a **\$200.00** materials fee which covers the cost of the FastTrac® entrepreneurial manual, class materials and a one-on-one consultation with an experienced business counselor

Please complete this application and mail it to:

The **HCC** NEW VENTURES PROGRAM

Harlem Commonwealth Council, Inc.
361 West 125th Street
New York, New York 10027

Attn : HCC NEW VENTURES PROGRAM Director

A **\$25** deposit at the time of application submission holds your seat! Please allow one week for the application to be received by mail at the above address. Applications can also be faxed to (212)749-1042. The **\$200** materials fee must be paid in full before the first session. Class size is limited. The materials fee will be refunded to those who are not accepted due to class size.

Name: _____	
Day Phone: _____	Evening Phone: _____
Address: _____	
City: _____	State: _____ Zip Code: _____
Signature _____	Date _____
E-Mail Address _____	

Please circle your method of payment:: Money order Check
(Please make your check or money order payable to Harlem Commonwealth Council, Inc.)



All information requested below must be submitted for application to be considered complete. Only completed applications will be considered.

1. Provide a one-page description of your proposed or existing business. Include a detailed description of your product or service, your target market and how your business is or will be financed. Description should not exceed one page.

Answer the following questions and how it relates to your proposed or existing business within the space provided for each item.

2. Describe the function of your product and associated service.

3. Proprietary Aspects (such as patent, formula, brand name, copyright, etc., that can become your exclusive property)

4. Describe any innovative technology (what is new or different about your product).

5. How do (would) you normally make or supply your product (e.g., in-house vs. outside contractors)?

6. Who are your customers?

7. Customer benefits — not features, but what distinctive value are you providing to your customers? Why are they buying YOUR product/service?
